



#### Autonomous Graph Mining Algorithm Search with Best Speed/Accuracy Trade-off



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#### **Graph Data is Ubiquitous**

- Who-buys-which-products
- Who-follows-whom
- Who-pays-whom
- Protein relationship



— Motivation — Unification — Automation — Experiments — Conclusion -

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#### **Graph Mining Algorithms are diverse**

- Classification of web documents
- Clustering in market segmentation
- Recommendation in streaming services
- Fraud detection in banking

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#### 200+ graph mining papers published in 2019

#### Lack of Unity in Graph Mining

• Which graph mining algorithm should we choose?





I want accurate anomaly detection system. Accuracy is more important to me.

#### Lack of Unity in Graph Mining

- Distinct problem definitions and conceptual formulations
- Require expert experience and brute-force search





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#### We propose AutoGM

• Unify various graph mining algorithms in one framework

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#### We propose AutoGM

- Unify various graph mining algorithms in one framework
- Automate the generation of graph mining algorithm
- Deploy graph mining algorithms **tailored** to their scenarios

#### **Overview**

- 1. Motivation
- 2. UnifiedGM: Unified Graph Mining Framework
- 3. AutoGM: Automation of Graph Mining Algorithm Development
- 4. Experiments
- 5. Conclusion

Unification

- Message Passing
- UnifiedGM
- Reproduction of Existing Algorithms
- Conventional GM vs. GNNs

#### Message Passing (1)

- What is Graph Mining?
  - GIVEN: global graph information
  - e.g., edge structure and feature information from other nodes
  - **ANSWER**: queries at the node level
  - e.g., node clustering, classification, or recommendation

#### Message Passing (2)

- What is Graph Mining?
  - GIVEN: global graph information
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  - ANSWER: queries at the node level
  - e.g., node clustering, classification, or recommendation

#### Target graph algorithms

- Message passing mechanism
- Transmit the information necessary to answer such queries

#### Message Passing (3)

- Ex1: classical graph mining algorithms
  - PageRank
  - nodes propagate scalar scores to their neighbors
- Ex2: graph neural networks
  - GCN
  - nodes *aggregate feature vectors from* their neighbors

- Dimension **d**
- Width **w**
- Length  ${\pmb k}$
- Nonlinearity *l*
- Aggregation strategy a



- Dimension *d* of passed messages
  - *d*=1, messages are scalar scores
- Width **w**
- Length **k**
- Nonlinearity *l*
- Aggregation strategy *a*



- Dimension **d**
- Width **w** 
  - Number of neighbors
  - w=-1, all neighbors
- Length **k**
- Nonlinearity *l*
- Aggregation strategy *a*



- Dimension **d**
- Width **w**
- Length  ${\pmb k}$ 
  - Number of message passing steps
- Nonlinearity *l*
- Aggregation strategy *a*



- Dimension **d**
- Width **w**
- Length **k**
- Nonlinearity **l** 
  - Nonlinearity in the message passing
- Aggregation strategy *a*



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|   | Self-loop (S)   | No-self-loop (N)                    |
|---|---|-------------------------------------|
| Asymmetric (A)<br>Symmetric (S)<br>No-normalization (N) | $\begin{vmatrix} D^{-1}(A+I_n) \\ D^{-1/2}(A+I_n)D^{-1/2} \\ (A+I_n) \end{vmatrix}$ | $D^{-1}A \\ D^{-1/2}AD^{-1/2} \\ A$ |



$$A_{agg} = Aggregate(A_{samp})$$

$$X_{k} = f_{k}(X_{k-1}) = \phi(A_{agg}X_{k-1}W_{k})$$

$$Y_{r-1} = f_{k}(f_{k-1}(\dots f_{1}(X_{0})))$$
Nonlinearity *l*

$$I_{l}$$
Length *k*

 $W_1$ :  $(d_0 \times d)$  transformation matrix  $W_i$ : ( $d \times d$ ) transformation matrix  $(i = 2, \cdots, k)$ 

#### **Reproduction of Existing Algorithms**

| Algorithm     | Original message passing equation  | Initial node statistics     | d  | k        | w                | l     | a  |
|---------------|--|-----------------------------|----|----------|------------------|-------|----|
| PageRank [19] | $X_k = c(D^{-1}A)X_{k-1}$  | $\frac{1}{n}$ for all nodes | 1  | $\infty$ | -1               | False | NA |
| Pixie [6]     | $X_k(u) = \sum_{v \in \mathcal{N}(u)} X_{k-1}(v)$                                    | 1 for seeds, 0 others       | 1  | sample   | $\frac{2000}{k}$ | False | NN |
| GCN [11]      | $X_{k} = ReLU\left((D^{-\frac{1}{2}}(A+I_{n})D^{-\frac{1}{2}})X_{k-1}W_{k}\right)$   | feature vectors             | 64 | 2        | -1               | True  | SS |
| GraphSAGE [8] | $X_k(u) = ReLU\left(\frac{1}{ N(u) +1}\sum_{v \in N(u) \cup u} X_{k-1}(v)W_k\right)$ | feature vectors             | 64 | 2        | 25               | True  | SA |
| SGCN [25]     | $X_{k} = D^{-\frac{1}{2}} (A + I_{n}) D^{-\frac{1}{2}} X_{k-1} W_{k}$                | feature vectors             | 64 | 2        | -1               | False | SS |

- Initial node statistics  $X_0$
- Parameters of UnifiedGM (**d**, **k**, **w**, **l**, **a**)

Conclusion •

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- Parameters of UnifiedGM (d, k, w, l, a)

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|----------------------------|---|---|--------|-----------------|------------------------|----------------|----------|
| PageRank [19]<br>Pixie [6] | $\begin{aligned} X_k &= c(D^{-1}A)X_{k-1} \\ X_k(u) &= \sum_{v \in \mathbf{N}(u)} X_{k-1}(v) \end{aligned}$             | $\frac{1}{n}$ for all nodes 1 for seeds, 0 others | 1<br>1 | $\infty$ sample | -1<br>$\frac{2000}{k}$ | False<br>False | NA<br>NN |
| GCN [11]                   | $X_{k} = ReLU\left((D^{-\frac{1}{2}}(A+I_{n})D^{-\frac{1}{2}})X_{k-1}W_{k}\right)$                                      | feature vectors                                   | 64     | 2               | -1                     | True           | SS       |
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- Initial node statistics  $X_0$
- Parameters of UnifiedGM (**d**, **k**, **w**, **l**, **a**)

#### **Conventional GM vs. GNNs (1)**

| <b>Conventional</b><br><b>Graph Mining</b><br>(e.g., PageRank) |  |
|--|--|
| <b>Graph Neural</b><br><b>Networks</b><br>(e.g., GCN)          |  |

#### **Conventional GM vs. GNNs (1)**

|  | Node feature information | Semi-supervised learning |
|--|--------------------------|--------------------------|
| <b>Conventional</b><br><b>Graph Mining</b><br>(e.g., PageRank) |                          |                          |
| <b>Graph Neural</b><br><b>Networks</b><br>(e.g., GCN)          |                          |                          |

#### Conventional GM vs. GNNs (2)

|  | Node feature information                                 | Semi-supervised learning                                    |
|--|--|---|
| <b>Conventional</b><br><b>Graph Mining</b><br>(e.g., PageRank) | A set of seed nodes<br>to initialize with scores (d = 1) | No training phase   |
| <b>Graph Neural</b><br><b>Networks</b><br>(e.g., GCN)          | Node features (d > 1)                                    | Transformation matrix <i>W</i> is trained using node labels |

#### Conventional GM vs. GNNs (3)

|  | Node feature information   | Semi-supervised learning                                    |
|--|--|---|
| <b>Conventional</b><br><b>Graph Mining</b><br>(e.g., PageRank) | <ul> <li>We can use node features !!!</li> <li>Initial input dimension d<sub>0</sub>= # feature</li> <li>1<sup>st</sup> layer transformation matrix W<sub>1</sub> of size (d<sub>0</sub>×1)</li> </ul> | No training phase   |
| <b>Graph Neural</b><br><b>Networks</b><br>(e.g., GCN)          | Node features (d > 1)  | Transformation matrix <i>W</i> is trained using node labels |

#### **Conventional GM vs. GNNs (4)**

|  | Node feature information   | Semi-supervised learning   |
|--|--|--|
| <b>Conventional</b><br><b>Graph Mining</b><br>(e.g., PageRank) | <ul> <li>We can use node features</li> <li>Initial input dimension d<sub>0</sub>= # feature</li> <li>1<sup>st</sup> layer transformation matrix W<sub>1</sub> of size (d<sub>0</sub>×1)</li> </ul> | <ul> <li>We are learnable !!!</li> <li>Decaying coefficient c corresponds to (1×1) transformation matrix W</li> <li>Set heuristically (e.g., c = 0.85)</li> <li>Trainable with gradient descent</li> </ul> |
| <b>Graph Neural</b><br><b>Networks</b><br>(e.g., GCN)          | Node features (d > 1)  | Transformation matrix <i>W</i> is trained using node labels  |

#### **Parameter Selection**



Given an application,

how could we choose proper parameters (d, k, w, l, a)?

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- **3.** AutoGM: Automation of Graph Mining Algorithm Development
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AutoGM (1)

Given a user's scenario

• Generate an optimal graph algorithm autonomously

AutoGM (2)

Given a user's scenario

- Generate an optimal graph algorithm autonomously
- Find the optimal parameters (d, k, w, l, a) of UnifiedGM autonomously

AutoGM (3)

Given a user's scenario

- Generate an optimal graph algorithm autonomously
- Find the optimal parameters (d, k, w, l, a) of UnifiedGM autonomously



ICDM'20: Autonomous Graph Mining Algorithm Search with Best Speed/Accuracy Trade-off

AutoGM (3)

Given a user's scenario

Given a user's budget on **computation time and accuracy** 

- Generate an optimal graph algorithm autonomously
- Find the optimal parameters (d, k, w, l, a) of UnifiedGM autonomously



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#### **Budget-aware objective function (1)**

$$x_{opt} = \operatorname{argmin}_{x} g(x)$$
 subject to  $h(x) - h_{\min} \ge 0$ 

- Graph algorithm  $x = (\mathbf{d}, \mathbf{k}, \mathbf{w}, \mathbf{l}, \mathbf{a})$
- Minimum accuracy constraint acc<sub>min</sub>
  - g(x) = time

• 
$$h(x) - h_{min} = acc - acc_{min}$$

Maximum inference time *time<sub>max</sub>*g(x) = -acc

• 
$$h(x) - h_{min} = time_{max} - time$$

#### **Budget-aware objective function (2)**

$$x_{opt} = \operatorname{argmin}_{x} g(x) \text{ subject to } h(x) - h_{\min} \ge 0$$
  
Barrier Method  
$$f_{GM}(x) = g(x) - \lambda \log(h(x) - h_{\min})$$
  
$$x_{opt} = \operatorname{argmin}_{x} f_{GM}(x)$$

- Graph algorithm  $x = (\mathbf{d}, \mathbf{k}, \mathbf{w}, \mathbf{l}, \mathbf{a})$
- Minimum accuracy constraint  $acc_{min}$ 
  - g(x) = time

• 
$$h(x) - h_{min} = acc - acc_{min}$$

Maximum inference time time<sub>max</sub>
g(x) = -acc
h(x) - h<sub>min</sub> = time<sub>max</sub> - time

#### **AutoGM with Bayesian Optimization**



#### **Overview**

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#### **Effectiveness of AutoGM**



(a) Accuracy constraints on the Citeseer dataset



#### (b) Time constraints on the Citeseer dataset

**Efficiency of AutoGM (1)** 

Motivation

— Unification — Automation -

|           |           |          | Fastest Inference (s) |        | Accuracy |        |             | <b>Highest Accuracy</b> |        | <b>Inference</b> (s) |        |
|-----------|-----------|----------|-----------------------|--------|----------|--------|-------------|-------------------------|--------|----------------------|--------|
| Dataset   | Search(s) | Min.Acc. | AutoGM                | Random | AutoGM   | Random | Max.Time(s) | AutoGM                  | Random | AutoGM               | Random |
| Cora      | 450       | 0.78     | 0.0034                | -      | 0.79     | -      | 0.004       | 0.77                    | 0.77   | 0.0036               | 0.0033 |
| Citeseer  | 800       | 0.67     | 0.0039                | 0.0039 | 0.67     | 0.67   | 0.004       | 0.67                    | -      | 0.0039               | -      |
| Pubmed    | 1,800     | 0.75     | 0.021                 | -      | 0.77     | -      | 0.004       | 0.76                    | 0.71   | 0.0036               | 0.0039 |
| AmazonC   | 5,700     | 0.85     | 0.032                 | 0.033  | 0.89     | 0.87   | 0.04        | 0.85                    | -      | 0.032                | -      |
| AmazonP   | 18,000    | 0.93     | 0.047                 | 0.065  | 0.94     | 0.93   | 0.05        | 0.94                    | -      | 0.048                | -      |
| CoauthorC | 2,500     | 0.8      | 0.015                 | 0.016  | 0.8      | 0.82   | 0.02        | 0.83                    | 0.75   | 0.015                | 0.02   |
| CoauthorP | 1,500     | 0.9      | 0.01                  | -      | 0.91     | -      | 0.01        | 0.92                    | 0.86   | 0.01                 | 0.01   |

#### **Efficiency of AutoGM (1)**

Motivation

Unification •

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|-----------|-----------|----------|-----------------------|--------|----------|--------|-------------|-------------------------|--------|----------------------|--------|
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• Random Search fails to find any algorithm satisfying the given constraints

#### **Efficiency of AutoGM (2)**

|           |           |          | Fastest Inference (s) |        | Accuracy |        |             | <b>Highest Accuracy</b> |        | <b>Inference</b> (s) |        |
|-----------|-----------|----------|-----------------------|--------|----------|--------|-------------|-------------------------|--------|----------------------|--------|
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• Performance is still lower than the algorithms found by AutoGM

#### **Efficiency of AutoGM (3)**

|           |           |          | Fastest Inference (s) |        | Accuracy |        |             | Highest Accuracy |        | <b>Inference</b> (s) |        |
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• By exhausting the budget, AutoGM brings the best trade-off

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#### Conclusion

- Unification of Graph Mining algorithms
- Automation of Graph Mining algorithm developments
- Budget awareness



#### Conclusion

- Unification of Graph Mining algorithms
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- Budget awareness

# Empower practitioners without much expertise to deploy Graph Mining algorithms



Minji Yoon Carnegie Mellon University



**Théophile Gervet** Carnegie Mellon University



**Bryan Hooi** National University of Singapore



Christos Faloutsos Carnegie Mellon University

# Thank you

Paper: https://minjiyoon.xyz Github: https://github.com/minjiyoon/ICDM20-AutoGM

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